



Export income to Australia from international education activity in 2015-16

This snapshot highlights the latest data on international education exports released by the Australian Bureau of Statistics in its *International Trade in Services* series^(a).

Size of exports

International education activity^(b) arising from international students studying and living in Australia contributed \$19.9 billion to the economy in 2015-16. This is a 9.4% increase from the earnings recorded in financial year 2014-15 (\$18.2 billion^(c)) and up 6.5% on calendar year 2015 (\$18.7 billion).

The *total* export income generated by all international education activity was \$20.3 billion. This comprised spending by onshore students (the ABS uses the term 'education-related personal travel' for this item), as well as offshore earnings from other educational services and royalties which generated an additional \$456 million, as outlined in the table below.

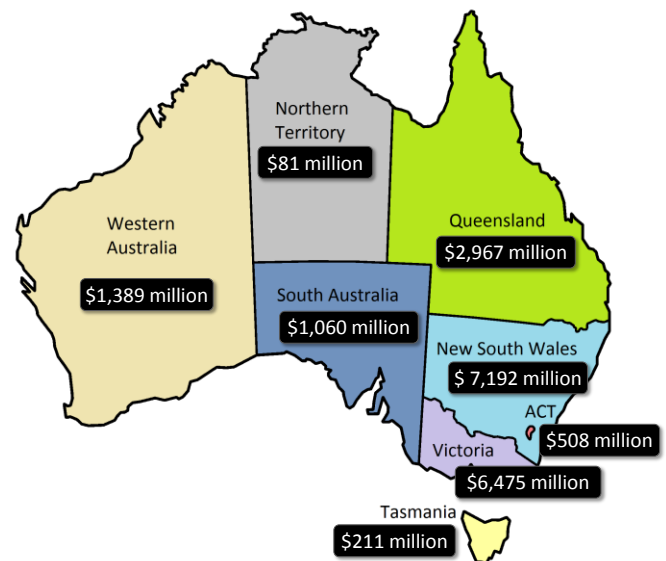
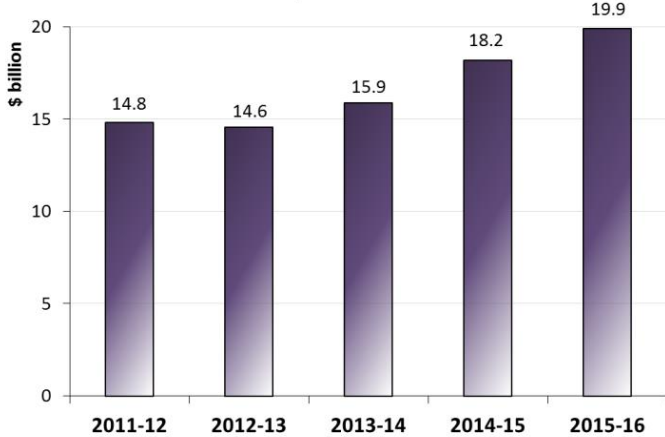
Education-related personal travel is Australia's 3rd largest export after iron ore (\$47.8 billion) and coal (\$34.4 billion). It is the largest *services* export (29.1% of total services exports), ahead of other personal travel services (\$16.5 billion); and professional and management consulting services (\$5.2 billion).

Education sector^(d)

In 2015-16, the higher education sector generated \$13.7 billion in export income (68.9% of total on-shore earnings). VET was the second largest, generating \$3.3 billion in earnings (16.5%). Export income from ELICOS was \$1,013 million (5.1%); schools, \$793 million (4.0%); and non-award, \$728 million (3.7%).

Export income by state and territory, 2015-16

Onshore in Australia: Export income from education services



Australia's total exports of education-related services

	A\$ million			% Share of 2015-16	% Change from 2014-15
	2013-14	2014-15	2015-16		
Education related travel services	15,870	18,180	19,881	97.8%	9.4%
China	4,221	4,748	5,375	26.4%	13.2%
India	1,403	1,998	2,320	11.4%	16.1%
Vietnam	912	1,023	1,029	5.1%	0.6%
Malaysia	718	762	830	4.1%	8.9%
Republic of Korea	751	779	811	4.0%	4.1%
Thailand	566	660	724	3.6%	9.7%
Nepal	487	621	707	3.5%	13.9%
Indonesia	557	597	619	3.0%	3.7%
Brazil	419	497	555	2.7%	11.7%
Pakistan	416	505	544	2.7%	7.7%
<i>Other countries</i>	<i>5,420</i>	<i>5,990</i>	<i>6,367</i>	<i>31.3%</i>	<i>6.3%</i>
Educational services^(e)	466	568	435	2.1%	-23.4%
Education consultancy services	139	137	84	0.4%	-38.7%
Correspondence courses	8	13	12	0.1%	-7.7%
Services through educational institutions	224	341	289	1.4%	-15.3%
Other education services	95	77	50	0.2%	-35.1%
Royalties on education services	29	37	21	0.1%	-43.2%
Total education-related services exports	16,365	18,785	20,337	100.0%	8.3%

(a) Sourced from the Australian Bureau of Statistics' publication *International Trade in Services, by Country, by State and by Detailed Services Category, Financial Year, 2015-16* (ABS Catalogue no. 5368.0.55.003) published on 18 November 2016. (b) Includes international students studying onshore on student visas only. (c) ABS revised estimate, up from \$18.7 billion published in November 2015. (d) International students from New Zealand and those on Department of Foreign Affairs and Trade/Defence scholarships contributed an additional \$167m and \$208 m respectively. (e) Export income does not include income generated by the operations of offshore campuses of Australian institutions.