



Export income to Australia from international education activity in 2014-15

This snapshot highlights the latest data on international education exports released by the Australian Bureau of Statistics in its *International Trade in Services* series^(a).

Size of exports

International education activity^(b) arising from international students studying and living in Australia contributed \$18.2 billion to the economy in 2014-15. This is a 14.5% increase from the earnings recorded in financial year 2013-14 (\$15.9 billion^(c)) and up 6.7% on calendar year 2014 (\$17.0 billion).

The *total* export income generated by all international education activity was \$18.8 billion. This comprised spending by onshore students (the ABS uses the term 'education-related personal travel' for this item), as well as offshore earnings from other educational services and royalties which generated an additional \$603 million, as outlined in the table below.

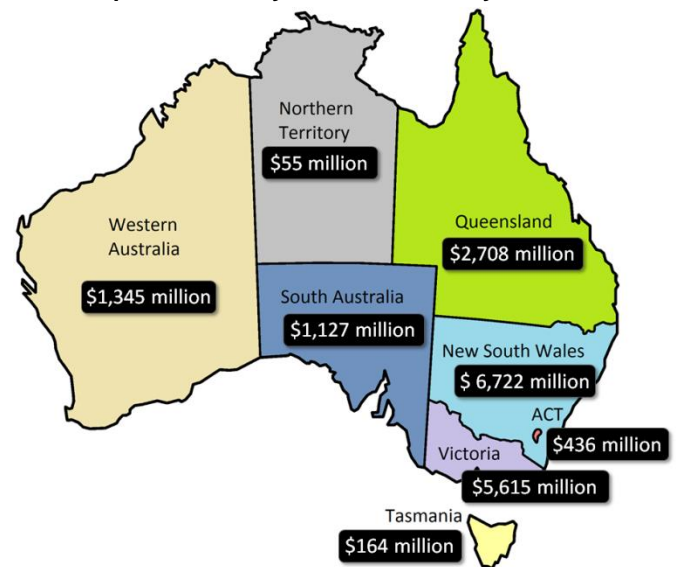
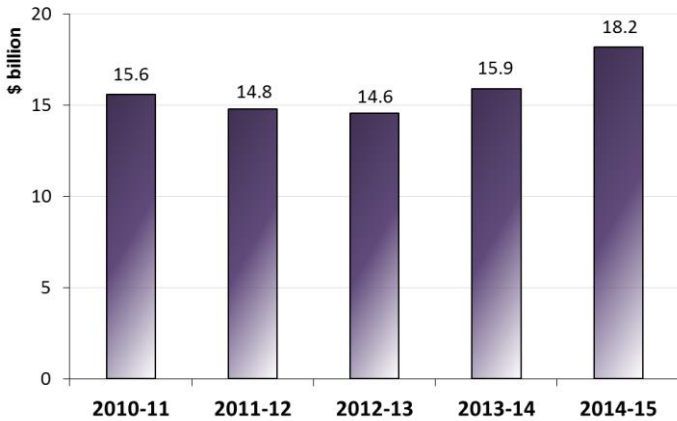
Education-related personal travel is Australia's 3rd largest export after iron ore (\$54.5 billion) and coal (\$37.9 billion). It is the largest *services* export (29.0% of total services exports), ahead of other personal travel services (\$14.8 billion); and professional and management consulting services (\$4.7 billion).

Education sector^(d)

In 2014-15, the higher education sector generated \$12.5 billion in export income (68.6% of total on-shore earnings). VET was the second largest, generating \$2.9 billion in earnings (16.0%). Export income from ELICOS was \$1,001 million (5.5%); schools, \$691 million (3.8%); and non-award, \$722 million (4.0%).

Export income by state and territory, 2014-15

Onshore in Australia: Export income from education services



Australia's total exports of education-related services

	A\$ million			% share of 2014-15	% change from 2013-14
	2012-13	2013-14	2014-15		
Education-related personal travel	14,553	15,870	18,172	96.8%	14.5%
China	3,958	4,175	4,694	25.0%	12.4%
India	1,300	1,476	2,091	11.1%	41.7%
Vietnam	791	946	1,048	5.6%	10.8%
Republic of Korea	734	748	779	4.1%	4.1%
Malaysia	698	703	749	4.0%	6.5%
Thailand	505	576	669	3.6%	16.1%
Nepal	448	512	648	3.5%	26.6%
Indonesia	534	545	585	3.1%	7.3%
Pakistan	358	436	527	2.8%	20.9%
Brazil	314	431	499	2.7%	15.8%
<i>Other countries</i>	<i>4,913</i>	<i>5,322</i>	<i>5,883</i>	<i>31.3%</i>	<i>10.5%</i>
Educational services^(e)	401	471	566	3.0%	20.2%
Education consultancy services	124	138	137	0.7%	-0.7%
Correspondence courses	21	8	11	0.1%	37.5%
Services through educational institutions	160	224	341	1.8%	52.2%
Other education services	96	101	77	0.4%	-23.8%
Royalties on education services	33	29	37	0.2%	27.6%
Total education-related services exports	14,987	16,370	18,775	100.0%	14.7%

(a) Sourced from the Australian Bureau of Statistics' publication *International Trade in Services, by Country, by State and by Detailed Services Category, Financial Year, 2014-15* (ABS Catalogue no. 5368.0.55.003) published on 20 November 2015. (b) Includes international students studying onshore on student visas only. (c) ABS revised estimate, up from \$15.7 billion published in November 2014. (d) International students from New Zealand and those on Department of Foreign Affairs and Trade/Defence scholarships contributed an additional \$151 m and \$233 m respectively. (e) Export income does not include income generated by the operations of offshore campuses of Australian institutions.