



Export income to Australia from international education activity in 2013-14

This snapshot highlights the latest data on international education exports released by the Australian Bureau of Statistics in November 2014 in its *International Trade in Services* series^(a).

Size of exports

International education activity^(b) onshore in Australia contributed \$15.7 billion to the economy in 2013-14 arising from international students studying and living in Australia. This is a 4.9% increase from the earnings recorded in calendar year 2013 (\$15.0 billion) and up 8.2% on financial year 2012-13 (\$14.6 billion^(c)). An additional \$581 million arose from sundry other international education activities.

The total export income generated by all international education activity was \$16.3 billion comprising spending on fees and goods and services by onshore students (this accounts for 96.4% of total exports and ABS uses the term 'education-related personal travel' for this item); earnings from other educational services; and from royalties on educational services.

Education-related personal travel is Australia's 4th largest export after iron ore (\$74.7 billion), coal (\$40.0 billion) and natural gas (\$16.3 billion). It is the largest services export ahead of other personal travel services (\$13.9 billion); and professional and management consulting services (\$4.6 billion).

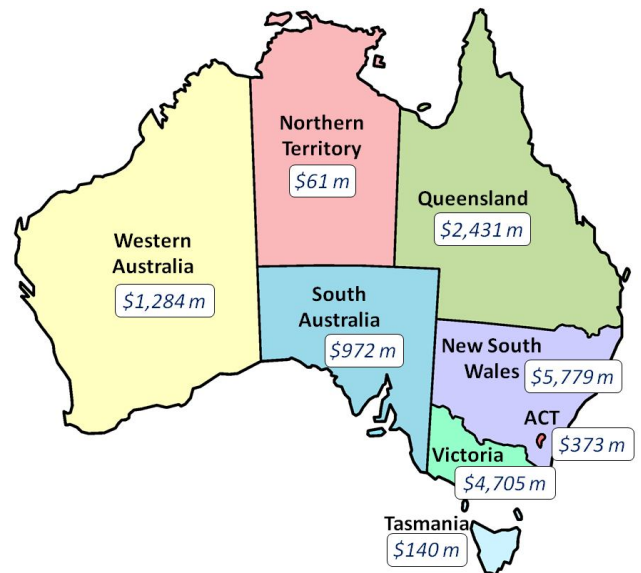
Education sector^(e)

In 2013-14, the higher education sector generated \$10.8 billion in export income (68.3% of total on-shore earnings). VET was the second largest, generating \$2.5 billion in earnings (16.0%). Export income from ELICOS was \$889 million (5.6%); schools, \$589 million (3.7%); and non-award, \$620 million (3.9%).

Onshore in Australia: Export income from education services



Export income by state and territory, 2013-14



Australia's total exports of education-related services

	A\$ million			% share of 2013-14	% change from 2012-13
	2011-12	2012-13	2013-14		
Education-related personal travel	14,790	14,553	15,743	96.4%	8.2%
China	3,992	3,958	4,142	25.4%	4.6%
India	1,635	1,300	1,464	9.0%	12.6%
Vietnam	758	791	939	5.8%	18.7%
Republic of Korea	766	734	743	4.6%	1.2%
Malaysia	715	698	698	4.3%	0.0%
Thailand	509	505	571	3.5%	13.1%
Indonesia	531	534	541	3.3%	1.3%
Nepal	490	448	508	3.1%	13.4%
Pakistan	295	358	433	2.7%	20.9%
Brazil	297	314	427	2.6%	36.0%
Other countries	4,802	4,913	5,277	32.3%	7.4%
Other educational services^(f)	520	526	552	3.4%	4.9%
Education consultancy services	158	150	129	0.8%	-14.0%
Correspondence courses	28	21	22	0.1%	4.8%
Services through educational institutions	210	244	264	1.6%	8.2%
Other education services	124	111	137	0.8%	23.4%
Royalties on education services	21	33	29	0.2%	-12.1%
Total education-related services exports	15,331	15,112	16,324	100.0%	8.0%

(a) Sourced from the Australian Bureau of Statistics' publication *International Trade in Services, by Country, by State and by Detailed Services Category, Financial Year, 2013-14* (ABS Catalogue no. 5368.0.55.003) published on 20 November 2014. (b) Includes international students studying onshore on student visas only. (c) ABS revised estimate, up from \$14.5 billion published in November 2013. (d) After 2010, the ABS revised its education exports calculation. The onshore figure for 2010-11 was previously reported as exceeding \$18.5 billion. (e) International students from New Zealand and those on AusAID/Defence scholarships contributed an additional \$133 m and \$232 m respectively. (f) Export income does not include income generated by the operations of offshore campuses of Australian institutions.