



Export income to Australia from international education activity in 2015

This snapshot highlights the latest data on international education exports released by the Australian Bureau of Statistics in its *International Trade in Services* series^(a).

Size of exports

International education activity^(b) arising from international students studying and living in Australia contributed \$18.8 billion to the economy in 2015. This is a 3.3% increase from the earnings recorded in financial year 2014-15 (\$18.2 billion); up 10.4% on calendar year 2014 (\$17.0 billion) and up 25.3% on calendar year 2013 (\$15.0 billion).

The *total* export income generated by all international education activity was \$19.4 billion. This comprised spending by onshore students (the ABS uses the term 'education-related personal travel' for this item), as well as offshore earnings from other educational services and royalties which generated an additional \$555 million, as outlined in the table below.

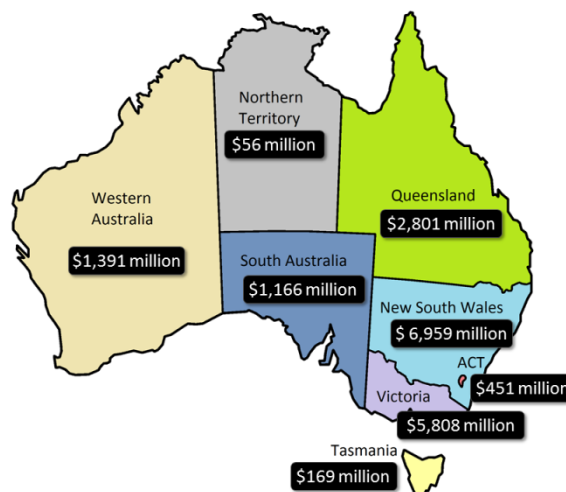
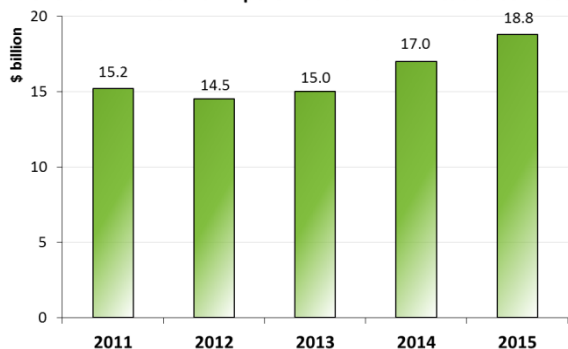
Education-related personal travel is Australia's 3rd largest export after iron ore (\$49.0 billion) and coal (\$37.0 billion). It is the largest *services* export (28% of total services exports), ahead of other personal travel services (\$15.9 billion); and professional and management consulting services (\$5.0 billion).

Education sector^(c)

In 2015, the higher education sector generated \$12.9 billion in export income (68.6% of total on-shore earnings). VET was the second largest, generating \$3.1 billion in earnings (16.4%). Export income from ELICOS was \$1.0 billion (5.4%); schools, \$728 million (3.9%); and non-award, \$698 million (3.7%).

Export income by state and territory, 2015

Onshore in Australia: Export income from education services



Australia's total exports of education-related services

	A\$ million			% share of 2015	% change from 2014
	2013	2014	2015		
Education-related personal travel	15,010	17,037	18,801	97.1%	10.4%
China	4,068	4,469	4,971	25.7%	11.2%
India	1,248	1,704	2,148	11.1%	26.1%
Vietnam	825	988	1,016	5.2%	2.8%
Republic of Korea	740	762	784	4.1%	2.9%
Malaysia	714	733	780	4.0%	6.4%
Thailand	522	618	684	3.5%	10.7%
Nepal	436	558	657	3.4%	17.7%
Indonesia	552	572	608	3.1%	6.3%
Pakistan	379	459	527	2.7%	14.8%
Brazil	348	471	516	2.7%	9.6%
<i>Other countries</i>	<i>5,178</i>	<i>5,703</i>	<i>6,110</i>	<i>31.6%</i>	<i>7.1%</i>
Other educational services^(d)	478	558	524	2.7%	-6.1%
Education consultancy services	145	140	162	0.8%	15.7%
Correspondence courses	13	9	12	0.1%	33.3%
Services through educational institutions	208	334	276	1.4%	-17.4%
Other education services	112	75	74	0.4%	-1.3%
Royalties on education services	33	31	31	0.2%	0.0%
Total education-related services exports	15,521	17,626	19,356	100.0%	9.8%

(a) Sourced from the Australian Bureau of Statistics' publication *International Trade in Services, by Country, by State and by Detailed Services Category, Calendar Year, 2015* (ABS Catalogue no. 5368.0.55.004) published on 23 May 2016. (b) Includes international students studying onshore on student visas only. (c) International students from New Zealand and those on Department of Foreign Affairs and Trade/Defence scholarships contributed an additional \$157m and \$240m respectively. (d) Export income reported by the ABS does not include income generated through offshore tuition provided by Australian institutions.