



Export income to Australia from international education activity in 2014

This snapshot highlights the latest data on international education exports released by the Australian Bureau of Statistics in its *International Trade in Services* series^(a).

Size of exports

International education activity^(b) arising from international students studying and living in Australia contributed \$17.0 billion to the economy in 2014. This is a 7.4% increase from the earnings recorded in financial year 2013-14 (\$15.9 billion^(c)); up 13.5% on calendar year 2013 (\$15.0 billion) and up 17.3% on calendar year 2012 (\$14.5 billion).

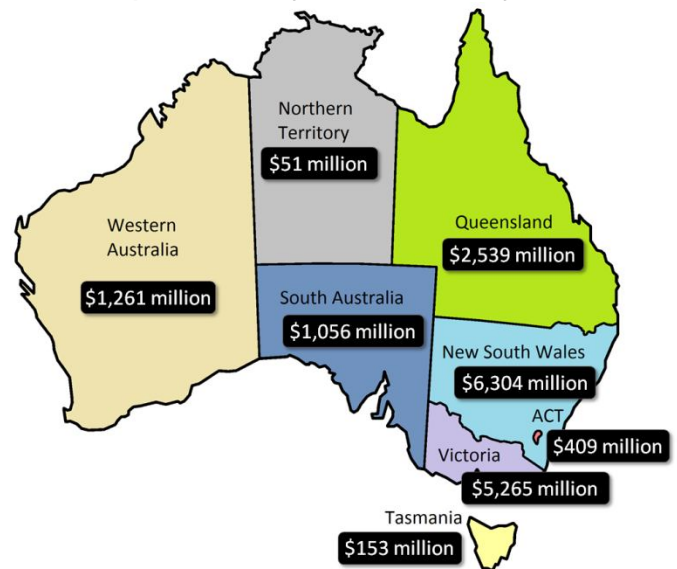
The *total* export income generated by all international education activity was \$17.6 billion. This comprised spending by onshore students (the ABS uses the term 'education-related personal travel' for this item), as well as offshore earnings from other educational services and royalties which generated an additional \$589 million, as outlined in the table below.

Education-related personal travel is Australia's 4th largest export after iron ore (\$66.0 billion), coal (\$38.0 billion) and natural gas (\$17.8 billion). It is the largest *services* export (28% of total services exports), ahead of other personal travel services (\$14.2 billion); and professional and management consulting services (\$4.8 billion).

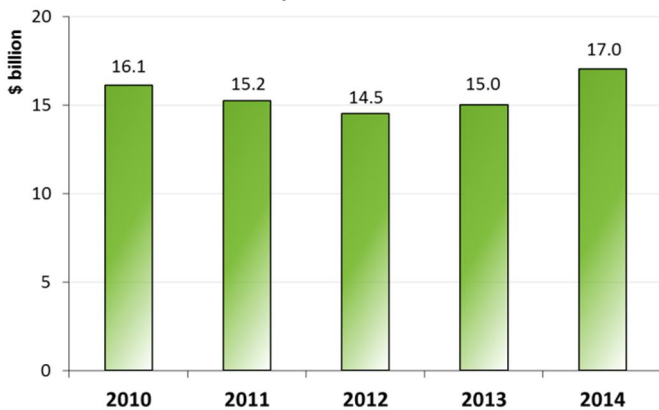
Education sector^(d)

In 2014, the higher education sector generated \$11.7 billion in export income (68.5% of total on-shore earnings). VET was the second largest, generating \$2.7 billion in earnings (15.8%). Export income from ELICOS was \$955 million (5.6%); schools, \$636 million (3.7%); and non-award, \$698 million (4.1%).

Export income by state and territory, 2014



Onshore in Australia: Export income from education services



Australia's total exports of education-related services

	A\$ million			% share of 2014	% change from 2013
	2012	2013	2014		
Education-related personal travel	14,525	15,010	17,037	96.7%	13.5%
China	3,939	4,039	4,408	25.0%	9.1%
India	1,428	1,293	1,805	10.2%	39.6%
Vietnam	753	863	1,016	5.8%	17.7%
Republic of Korea	739	742	759	4.3%	2.3%
Malaysia	703	700	720	4.1%	2.9%
Thailand	500	530	628	3.6%	18.5%
Nepal	470	458	585	3.3%	27.7%
Indonesia	535	538	561	3.2%	4.3%
Pakistan	322	398	481	2.7%	20.9%
Brazil	301	364	471	2.7%	29.4%
<i>Other countries</i>	<i>4,835</i>	<i>5,085</i>	<i>5,603</i>	<i>31.8%</i>	<i>10.2%</i>
Other educational services^(e)	526	478	558	3.2%	16.7%
Education consultancy services	142	145	140	0.8%	-3.4%
Correspondence courses	27	13	9	0.1%	-30.8%
Services through educational institutions	226	208	334	1.9%	60.6%
Other education services	131	112	75	0.4%	-33.0%
Royalties on education services	25	33	31	0.2%	-6.1%
Total education-related services exports	15,076	15,521	17,626	100.0%	13.6%

(a) Sourced from the Australian Bureau of Statistics' publication *International Trade in Services, by Country, by State and by Detailed Services Category, Calendar Year, 2014* (ABS Catalogue no. 5368.0.55.004) published on 22 June 2015. (b) Includes international students studying onshore on student visas only. (c) ABS revised estimate, up from \$15.7 billion published in November 2014. (d) International students from New Zealand and those on Department of Foreign Affairs and Trade/Defence scholarships contributed an additional \$144 m and \$235 m respectively. (e) Export income does not include income generated by the operations of offshore campuses of Australian institutions.