



## Export income to Australia from international education activity in 2017

This snapshot highlights the latest data on international education exports released by the Australian Bureau of Statistics in its *International Trade in Services* series<sup>(a)</sup>.

### Size of exports

International education activity<sup>(b)</sup> arising from international students studying and living in Australia contributed \$30.3 billion to the economy in 2017. This is an 8.1% increase from the earnings recorded in financial year 2016-17 (\$28.0 billion); up 17.3% on calendar year 2016 (\$25.8 billion).

The *total* export income generated by all international education activity was \$30.8 billion. This comprised spending by onshore students (the ABS uses the term 'education-related personal travel' for this item), as well as offshore earnings from other educational services (\$521 million) and royalties (\$29 million) which generated an additional \$550 million, as outlined in the table below.

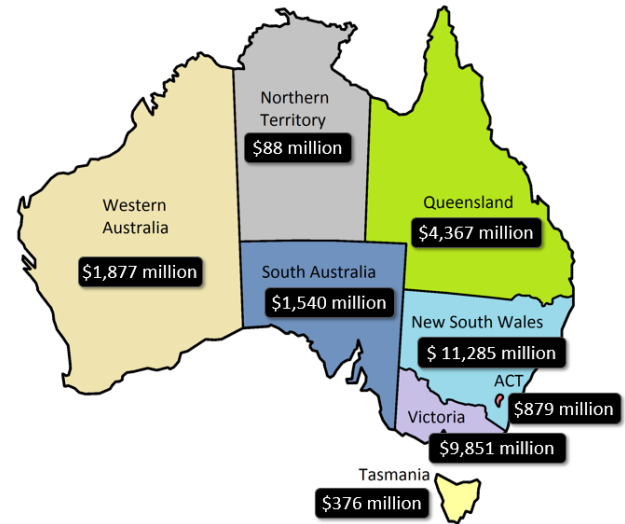
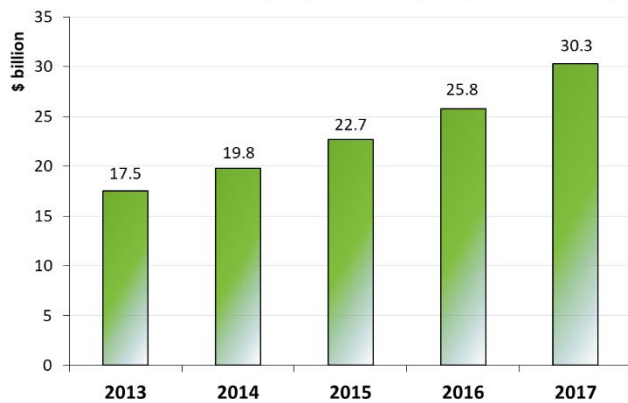
Education-related personal travel was Australia's 3rd largest export after iron ore (\$63 billion) and coal (\$57.1 billion) in 2017. It was the largest *services* export (36.4% of total services exports), ahead of other personal travel services (\$21.2 billion); and professional and management consulting services (\$5.1 billion).

### Education sector<sup>(c)</sup>

In 2017 the higher education sector generated \$20.7 billion in export income (68.4% of total on-shore earnings). VET was the second largest, generating \$5.2 billion in earnings (17.3%). Export income from ELICOS was \$1.6 billion (5.2%); schools, \$1.3 billion (4.3%); and non-award, \$1.0 billion (3.4%).

Export income by state and territory, 2017

Onshore in Australia: Export income from education services



Australia's total exports of education-related services

	A\$ million			% share of 2017	% change from 2016
	2015	2016	2017		
<b>Education - related personal travel</b>	<b>22,738</b>	<b>25,792</b>	<b>30,263</b>	<b>98.2%</b>	<b>17.3%</b>
China	6,015	8,098	10,017	32.5%	23.7%
India	2,601	2,885	3,431	11.1%	18.9%
Malaysia	943	1,189	1,334	4.3%	12.2%
Nepal	796	871	1,304	4.2%	49.7%
Vietnam	1,230	1,169	1,254	4.1%	7.3%
Republic of Korea	948	913	966	3.1%	5.8%
Indonesia	735	764	833	2.7%	9.0%
Thailand	828	753	819	2.7%	8.8%
Hong Kong	562	715	785	2.5%	9.8%
Brazil	625	606	777	2.5%	28.2%
Other Countries	7,455	7,829	8,743	28.4%	11.7%
<b>Other educational services<sup>(d)</sup></b>	<b>525</b>	<b>473</b>	<b>521</b>	<b>1.7%</b>	<b>10.1%</b>
Education consultancy services	139	140	164	0.53%	17.1%
Correspondence courses	12	15	12	0.04%	-20.0%
Services through educational institutions	301	276	299	0.97%	8.3%
Other education services	73	42	46	0.15%	9.5%
<b>Royalties on education services</b>	<b>31</b>	<b>28</b>	<b>29</b>	<b>0.09%</b>	<b>3.6%</b>
<b>Total education-related services exports</b>	<b>23,294</b>	<b>26,293</b>	<b>30,813</b>	<b>100.0%</b>	<b>17.2%</b>

(a) Sourced from the Australian Bureau of Statistics' publication *International Trade in Services, by Country, by State and by Detailed Services Category, Calendar Year, 2017* (ABS Catalogue no. 5368.0.55.004) published on 25 May 2018. (b) Includes international students studying onshore on student visas only. (c) International students from New Zealand and those on Department of Foreign Affairs and Trade/Defence scholarships contributed an additional \$221 m and \$199 m respectively. (d) Export income does not include income generated through offshore tuition provided by Australian institutions.