



## Export income to Australia from international education activity in 2012-13

This snapshot highlights the latest data on international education exports released by the Australian Bureau of Statistics (ABS) in November 2013 in its *International Trade in Services* series<sup>(a)</sup>.

### Size of exports

International education activity<sup>(b)</sup> arising from international students studying and living in Australia, contributed \$14.461 billion to the Australian economy in 2012-13. This is a 1.7% decrease from the earnings recorded in the financial year 2011-12 and similar to calendar year 2012 (\$14.467 billion). An additional \$574 million arose from sundry international education activities in 2012-13.

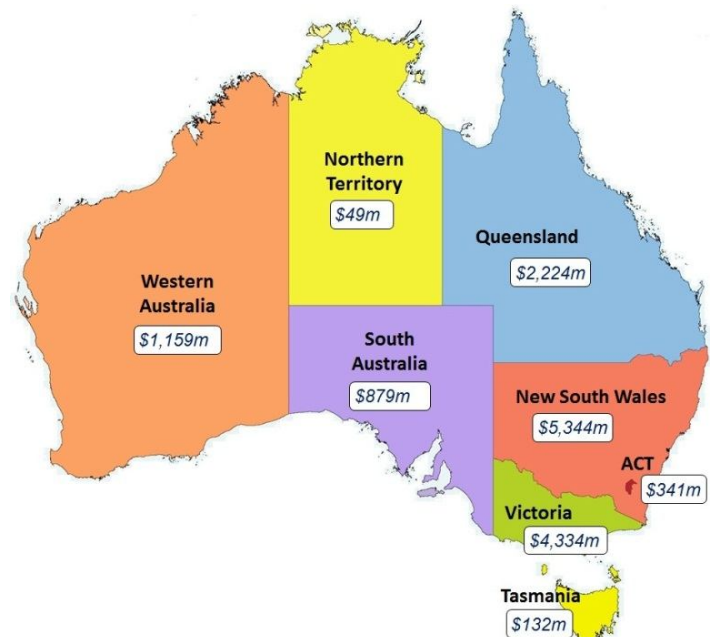
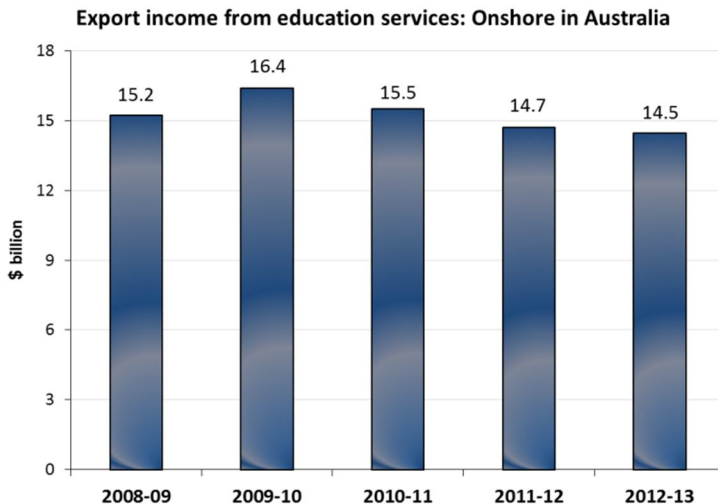
The total export income generated by all international education activity was \$15.0 billion comprising spending on fees and goods and services by onshore students (this accounts for 96.2% of total exports and ABS uses the term 'education-related personal travel' for this item); earnings from other educational services; and royalties on educational services.

Education-related personal travel is Australia's largest services export ahead of other personal travel services (\$12.6 billion); and professional and management consulting services (\$4.1 billion).

### Education sector<sup>(c)</sup>

In 2012-13, the higher education sector generated \$9.8 billion in export income (67.6% of total on-shore earnings). VET was the second largest, generating \$2.5 billion in earnings (17.4%). Export income from ELICOS was \$736 million (5.1%); schools, \$581 million (4.0%); and non-award, \$479 million (3.3%).

### Export income by state and territory, 2012-13



### Australia's Exports of Education-related Services

	A\$ million			% share of total 2012-13	% change 2011-12 to 2012-13
	2010-11	2011-12	2012-13		
<b>Earnings from education provision in Australia<sup>(d)</sup></b>	<b>15,500</b>	<b>14,711</b>	<b>14,461</b>	<b>96.2%</b>	<b>-1.7%</b>
China	4,055	4,017	3,967	26.4%	-1.2%
India	1,981	1,408	1,202	8.0%	-14.6%
Vietnam	764	759	794	5.3%	4.6%
Republic of Korea	886	810	707	4.7%	-12.7%
Malaysia	761	736	702	4.7%	-4.6%
Indonesia	552	573	579	3.9%	1.0%
Thailand	599	552	544	3.6%	-1.4%
Nepal	448	416	420	2.8%	1.0%
Hong Kong	443	410	387	2.6%	-5.6%
Pakistan	227	277	342	2.3%	23.5%
Other countries	4,782	4,751	4,814	32.0%	1.3%
<b>Earnings from other educational services<sup>(e)</sup></b>	<b>558</b>	<b>521</b>	<b>541</b>	<b>3.6%</b>	<b>3.8%</b>
Education consultancy services	77	158	112	0.7%	-29.1%
Correspondence courses	23	28	21	0.1%	-25.0%
Services through educational institutions	263	210	258	1.7%	22.9%
Other education services	195	125	150	1.0%	20.0%
<b>Earnings from royalties on education services</b>	<b>35</b>	<b>21</b>	<b>33</b>	<b>0.2%</b>	<b>57.1%</b>
<b>Total education-related services exports</b>	<b>16,093</b>	<b>15,253</b>	<b>15,035</b>	<b>100.0%</b>	<b>-1.4%</b>

(a) Sourced from the Australian Bureau of Statistics' publication *International Trade in Services, by Country, by State and by Detailed Services Category, Financial Year, 2012-13* (ABS Catalogue no. 5368.0.55.003). (b) Includes international students studying onshore on student visas only. (c) International students from New Zealand and those on AusAID/Defence scholarships contributed an additional \$140m and \$226m respectively. (d) Defined by the ABS as 'Education related personal travel'. (e) Export income does not include income generated by the operations of offshore campuses of Australian institutions.