



Meeting of Expert Members of the Council for International Education 28 September 2018

The Expert Members of the Council for International Education met in Canberra on 28 September 2018, with the meeting convened by the Hon Phil Honeywood.

The Department of Education and Training briefed Expert Members on the new Ministerial arrangements for the Council for International Education following portfolio changes announced by the Prime Minister, the Hon Scott Morrison MP on 26 August 2018.

The Latin America Working Group (chaired by Mr Brett Blacker) and Marketing and Collaboration Working Group (chaired by Professor Kent Anderson), reported back on progress since the last meeting and sought Expert Members' advice on next steps. Mr Brett Blacker flagged the Latin America Working Group's final report and recommendations would be circulated to Expert Members in the coming weeks. Key areas of recommended action included developing a better understanding about Latin America, strengthened engagement with agents and with alumni, and exploring consortia models for engagement. Professor Kent Anderson advised the Collaborative Marketing Framework (the Framework) to co-ordinate marketing activity offshore had been finalised, and supported by all states and territories. Expert Members agreed the framework be taken forward through Austrade's International Education Marketing Forum.

Invited guest speakers Mr Anthony McClaran, CEO, Tertiary Education Quality Standards Authority (TEQSA), and Ms Saxon Rice, Deputy Chief Commissioner, Australian Skills Quality Authority (ASQA) outlined current and emerging regulatory risks to the international education sector. Expert Members discussed how they could better engage with the regulators and further the work of TEQSA and ASQA to ensure ongoing, sector-wide engagement with risk.

Tourism Australia briefed Expert Members on Australia's key tourism markets and value, and its marketing models. Expert Members expressed interest in continuing engagement with Tourism Australia through data sharing and exploring opportunities to build on each other's success.

Expert Members endorsed a communications package including key messages and a coordinated approach to maximise opportunities to communicate the broad benefits of international education.

Professor Kent Anderson outlined proposed terms of reference for the newly-established China Working Group, which brings together experts across the education sectors with knowledge and experience in engaging with China as an international education partner. Following the July 2018 release of the *India Economic Strategy to 2035: Navigating from potential to delivery*, an India Reference Group has also been established, co-chaired by the Hon Phil Honeywood and Mr Trevor Schwenke. Mr Honeywood advised the India Reference Group will consider the strategy's recommendations; identify additional opportunities to further strengthen Australia's

engagement with India in education, training and research; and outline an approach to progress further opportunities. Both Working Groups have scheduled meetings on December 7 2018.

Expert Members reaffirmed their strong commitment to preventing the workplace exploitation of international students. A package of action to prevent workplace exploitation is expected to be shared with the international education sector by December 2018.

Expert Members provided input, including on opportunities and risks for the sector, to inform the draft 2017-18 Implementation Report to the Prime Minister to be tabled at the next meeting of the full Council.

The Council of International Education, including Ministerial members, is scheduled to meet in late 2018.