Standard 4: Education agents
National Code of Practice for Providers of Education and Training to Overseas Students 2018

Overview

Education agents are an important part of the international education sector in Australia. Registered providers must ensure that their education agents act ethically, honestly and in the best interest of overseas students and uphold the reputation of Australia’s international education sector.

Registered providers must:

- have a written agreement with each education agent they engage with;
- enter and maintain education agent details in Provider Registration and International Student Management System (PRISMS);
- ensure education agents have appropriate knowledge and understanding of the Australian International Education and Training Agent Code of Ethics;
- ensure education agents act honestly and in good faith;
- take immediate corrective action, or terminate a relationship if an agent (or an employee or subcontractor) is not complying with the National Code; and
- not accept overseas students from an education agent if it knows or suspects that the education agent is engaging in unethical recruitment processes.

Key Requirements

Written agreements
Registered provider must have a written agreement with each education agent that formally represents their education services, and enter and maintain the education agent’s details in PRISMS.

The written agreement must outline:
• the registered provider’s responsibilities, including for compliance with the
  Education Services for Overseas Students Act 2000 (ESOS Act) and National Code 2018;
• the requirements of the agent in representing the registered provider;
• the registered provider’s processes for monitoring the education agent’s activities and
  ensuring the education agent gives overseas students accurate and up-to-date information;
• the corrective actions that may be taken and the grounds for termination of the written
  agreement with the education agent; and
• the circumstances which information about the registered provider may be shared by the
  registered provider and Commonwealth or state and territory agencies.

Registered providers do not need to immediately update any written agreements with education
agents entered into before 1 January 2018. Any new written agreements with education agents, or
renewal of written agreements with education agents, after 1 January 2018 should comply with the
National Code 2018. If there are any changes to these arrangements, the department would explore
this further in 2018 and ensure providers have sufficient time to implement them.

**Education agents**

Registered providers must ensure the education agents they engage with act ethically, honestly and
in the best interest of overseas students. This means that registered providers must ensure its
education agents declare and take all reasonable steps to avoid conflicts of interest with its duties as
an education agent of the registered provider. This provision is to ensure transparency in the
education agent’s activities.

Examples of conflicts of interest include, but are not limited to:

• when the agent charges services fees to both overseas students and registered providers for
  the same service;
• where an education agent has a financial interest in a private education provider; or
• where an employee of an education agent has a personal relationship with an employee of
  the education provider.

Registered providers must also ensure education agents observe appropriate levels of confidentiality
and transparency in dealings with overseas students while acting honestly and in good faith.

Education agents must also have appropriate knowledge and understanding of the overseas
education system in Australia, including the Australian International Education and Training Agent
Code of Ethics. Registered providers should ensure any education agents they engage with, including
offshore agents, have up-to-date and accurate marketing information.

The Australian International Education and Training Agent Code of Ethics is based on the
London Statement. These requirements ensure education agents adhere to and practice responsible
business ethics, and that education agents understand their obligations to provide current, accurate
and honest information to overseas students to help them make informed decisions about study in
Australia.
Maintaining details in PRISMS
Registered providers must enter and maintain the details of education agents with whom they have a written agreement in PRISMS. A ‘How To’ guide for recording details in PRISMS is available at https://prisms.education.gov.au/Information/ShowContent.ashx?Doc=How to Manage Agent Details.pdf.

Immediate corrective actions
Registered providers must take immediate corrective action if they are aware that or believe the education agent or its employee or subcontractor, have not complied with the education agent’s responsibilities under Standard 4. Corrective actions may include providing education agents with additional information or targeted training on expectations of the agent.

If a provider becomes aware, or has reason to believe that an education agent is engaging in false or misleading recruitment practices, they must immediately terminate their relationship with the agent.

If the false or misleading recruitment practices were engaged in by an employee or subcontractor of the education agent, the registered provider must require the education agent to terminate its relationship with those individuals.

Registered providers must not accept students from education agents if they believe the education agent is engaging in unethical recruitment practices. This includes education agents that provide migration advice to overseas students when they are not authorised to do so under the Migration Act 1958.

Registered providers must not accept overseas students from education agents that engage in, or have previously engaged in, dishonest recruitment practices. This includes education agents knowingly recruiting an overseas student in conflict with the registered providers’ obligations under Standard 7 (Overseas Student Transfers).

Registered providers must not accept overseas students from education agents if they believe the education agent is creating Confirmation of Enrolments (CoEs) in PRISMS for non bona fide overseas students or facilitating the enrolment of overseas students while knowing that the overseas student will not comply with the conditions of their visa.

Disclaimer
The Department of Education and Training provides general information and assistance to registered providers and overseas students on the National Code and the Education Services for Overseas Students Act 2000.

However, such information or assistance should not be relied on as legal advice or as a substitute for legal advice. Overseas students and education providers should seek independent legal advice as appropriate.

The National Code fact sheets are designed to give registered providers practical guidance in day to day operations. Registered providers should note that compliance will be measured against the requirements of the National Code, not against the fact sheets.