Cross-Border Education Cooperation

Enhancing the mobility of students, researchers and education providers

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2012 & 2013
APEC Economic Leaders’ Declarations

a) Enhance the mobility of students
b) Enhance the mobility of researchers
c) Enhance the mobility of education providers [transnational education]
d) Enhance the existing network of bilateral agreements
Global Growth of International Students

International Students Worldwide

1975 0.8M
1980 1.1M
1985 1.1M
1990 1.3M
1995 1.7M
2000 2.1M
2005 3.0M
2010 4.1M
2011 4.3M

Source: OECD Education at a Glance, 2013
Growth of International Collaborations

Increase in the proportion of research papers produced with more than one international author, 1996-2008.

Source: The Royal Society - Analysis from Elsevier based on data from Scopus
Cross-border exchange in education in the Indo-Pacific region

• Centre for International Economics, based in Australia.
• Report examines key economic drivers and benefits of Cross-Border Education Cooperation.
• Update of previous 2008 report.
Benefits of exchange

Source economy of mobile students or economy receiving education services

- Transfer of new ideas
- Broader educational opportunities
- Compliments domestic resources
- Resources to enhance education system
- Impetus to improve quality
- Contacts and alumni

Economy receiving mobile students or supplying educational services
## Scope for government policy to enhance outcomes

<table>
<thead>
<tr>
<th>Policy area</th>
<th>Influence</th>
<th>Objective for cooperation</th>
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<tr>
<td>Quality assurance</td>
<td>■ Demand for education and performance outcomes</td>
<td>■ Common understanding of elements of quality in education and effective QA systems</td>
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<td>■ Policy may indirectly discriminate between sources of supply</td>
<td>■ Develop framework for students and employers to interpret educational outcomes in consistent way</td>
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<td>Registration and accreditation</td>
<td>■ Balance of provision by domestic and international sources</td>
<td>■ Students have access to education providers from any APEC economy</td>
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<td>■ Indirectly, different potential sources of supply (discrimination)</td>
<td>■ Transparent and uniform rules for registration of domestic and foreign service providers, and foreign ownership</td>
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<td>Content and delivery</td>
<td>■ Content (subject areas)</td>
<td>■ Students have flexible content and delivery systems</td>
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<td>■ Means of delivery (such as online)</td>
<td>■ Understanding of impact of different policies on mix of provision</td>
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<td>Qualifications recognition</td>
<td>■ Demand for education by students and employers</td>
<td>■ Common understanding of effective approaches to qualifications recognition</td>
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<td>■ If not common across all sources of supply, policy framework may discriminate between different sources of supply</td>
<td>■ Development of common framework</td>
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<tr>
<td>Data collection</td>
<td>■ Cooperation and exchange</td>
<td>■ A common framework for enhanced data collection</td>
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APEC Activities in Cross-Border Education Cooperation

2014 APEC Cross-Border Education Project Proposals
HRDWG meeting, Ningbo, February 2014

- Learning Foreign Languages as a Means of Ease of Doing Business (Russia)
- Symposium on Best Practices in PISA among APEC Economies (Malaysia)
- 3rd Conference on Cooperation in Higher Education in the Asia-Pacific Region (Russia)
- APEC Higher Education Research Centre (China)
- Cross-Border Education Data Gathering and Dissemination Technical Assistance (United States)
- Developing Leading Edge Higher Education Research in the Asia Pacific within the Context of Cross-Border Education (United States)
- Collaborative Research and Publication among APEC’s Researchers (Indonesia)
- Development of Students Mobility Guideline (Indonesia)
- Sustainable Implementation of Cross-Border Internships Modules in APEC Region (Chinese Taipei)
The University Sector and Cross-Border Education Cooperation

• Share experiences on cross-border education cooperation
• Innovative approaches to mobility
• Identify barriers and solutions
Conclusion